# Project Reports Genre Guide

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#### 1. What are project reports?

A project report is a means to present your investigation by undertaking a comprehensive literature search, collecting relevant data and applying suitable methods to test theories or hypotheses. It also involves analyzing and evaluating possible factors which contribute to the observed data results and patterns, discussing and drawing a reasonable conclusion for the whole investigation in an organized and logical manner.

In the context of The Hong Kong Polytechnic University (HKPolyU), project reports as an assignment genre, can be categorized within the genre families of <u>Literature Surveys</u>, <u>Methodology Recounts</u> and <u>Research Reports</u> which all have the common goal of building research skills (Nesi & Gardner, 2012). It serves as a foundation in preparation for writing a much longer Research Report (i.e. Final Year Project Report or Undergraduate Dissertation).

The structure of this assignment genre may contain elements of each of these genre families, depending largely on the assessment focus and academic level of the subject. Some of them emphasize reviewing literature, as in a Literature Survey, while others focus on student's accounts of experimental procedures and findings as in a Methodology Recount.

In short, you are expected to demonstrate research, analysis, comparison and contrast, summarizing, as well as technical and disciplinary English writing skills.

## 2. How to prepare for project report writing?

You should pay attention to the following points before starting to write your report:

- (1) Make a writing plan to distribute your writing workload within a timeframe;
- (2) Continue your writing and investigation of the report topic simultaneously as you plan and develop its format and style (McMillan & Weyers, 2011, p. 227-8);
- (3) Filter and synthesise relevant information and knowledge, and prepare to explain thoroughly the techniques/methods adopted and results obtained in your project, with the help of visuals if applicable;
- (4) Assume the readers of your project report are laymen with no technical knowledge of your area. Your role is to guide them through the topic.

## 3. How to structure your project report?

Table 1 provides some examples of the <u>full</u> range of sections that are required in a project report. Note that your own subject teacher may require you to include some or all the sections and moves, according to different assessment purposes, subjects and disciplines.

Literature survey	General scientific	Scientific report in	Non-scientific
/dissertation	report	chemistry	report
Title page	Title page	Title page	Title page
Abstract	Abstract	Abstract	Introduction
Introduction	Introduction	Introduction	Literature Review
Literature Review	Materials and methods	Results	Main body of text
Main body of text	Results	Discussions	Conclusions
Conclusions	Discussions	Materials and methods	References
References	Acknowledgements	Acknowledgements	
	References	References	

Table 1: The structure of types of reports

Table 2 presents the typical sections of project reports and summarises the functions or 'moves' of each section.

Sections	Expected moves and content
Title page	Include the basic information of the project: the institution's name, the
	department's name, the programme of study, the subject code and name,
	the title of project report, the author(s)'s full name(s), the student number
	(if appropriate), the lecturer's/supervisor's name, and the submission
	date.
	• <b>Scientific-style reports:</b> a descriptive title that indicates the content of
	the project and sometimes describes the major findings.
	• Non-scientific-style reports: a title that defines the topic concisely but
	comprehensively.
Abstract (mainly for	Give a brief overview of all the key information in the report, namely, the
long reports)	objective, methods, analyses, key findings and results, and conclusions.
Keywords (optional	Create a short list of words related to your project that is used in the
& mainly for long	discipline or field.
reports)	
Introduction	Scientific-style reports:
	- Introduce the topic by providing background information and objective
	for the project, without consulting literature;
	- State clearly the objective of the project;
	- Define major terms/concepts;
	- Provide a preview for the subsequent content of the report.
	Non-scientific-style reports:
	- Outline the project or issue to be addressed, which is the aim of the
	project;
	- Provide the context of the project, with references to the literature or
	other resource material to be used, if applicable.
Table of contents	Provide an index for the convenience of readers to locate sections through
(mainly for long	corresponding page numbers in the report.
reports)	
Main body of text or	Address the issues or solutions in response to the project's objective;
Literature review	Provide an analysis of all related aspects/factors/matters.
	Scientific literature survey or scientific-style reports:
	- Describe the historical development and current state of the topic or
	issue chronologically;
	- Indicate and describe related previous studies and scholars' chief
	contributions;

Table 2: Typical components of project reports, with notes on expected moves and content in each section

	- Indicate correlations, contradictions and gaps in knowledge, and outline
	your approach to them.
	reflect various aspects of the topic.
	from different studies.
Materials and	Describe the design of the experiment/research performed;
Methods	State the analytical methods adopted for data analysis, and explain why they
	are suitable;
	Describe the experimental or research procedures, which are replicable for
	other researchers.
(Data analysis, Key	Describe the experiments performed;
findings and)	Present the results in either tabular or graphic format, without discussing
Results	them;
	Indicate meaningful aspects of the data in appropriate order.
	🗷 From the most significant and important item to the least.
	🗷 Use visuals (i.e. box plots/graphs/charts/tables/diagrams) or sets of
	formulas to synthesize and present key findings and results, and add
	captions or explanations to describe them.
	$\diamond$ A closer connection between graphics and texts helps your elaboration as
	well as readers' understanding of your points.
	explanation to flow better or to develop a narrative to account for the
	relationship between results and approaches.
Discussions	• Scientific-style reports: comment on the results and outline the main
	conclusion. Include the following components, if appropriate:
	- Evaluate the methods used, and the sources of errors in the
	experimental process;
	- Show the relationships among the observed facts that have been
	presented in the (Findings and) Results section;
	- Based on the observed findings and results, give possible explanations
	(i.e. why things happen), inferences (i.e. what these imply), and/or
	implications (i.e. what future effects there may be) towards the topic or
	issue;
	- Compare your findings with others or the ideal result.
	You may combine this section with the Results section to clarify your
	explanation or to develop a narrative to account for the relationship
	between results and approaches.
	FF Stores

	If so, include the following content:
	- Draw conclusions and indicate the significance of your results.
	<ul> <li>Suggest improvements for the experiment(s) or research;</li> </ul>
	<ul> <li>Suggest implementations of the findings (in a business report);</li> </ul>
	<ul> <li>Suggest further project directions, if more time and resources are available.</li> </ul>
	Non-scientific-style reports:
	- Restate the problem or issue to be addressed;
	- Outline the main solutions or responses to the problem or issue;
	- Account for the favorable solutions with supporting evidence;
	- Provide recommendations, if appropriate.
	$\diamond$ Original thoughts are counted heavily in this section.
Conclusions	Summarise the important findings in the report and highlight the most
	significant ones;
	Give an overview of the conclusions drawn previously in the report;
	Evaluate the major limitations of the study, and suggest improvements.
	A You may combine this section with either the Discussions section or the
	Recommendations section.
	$\diamond$ Sometimes, making a clear distinction between the three sections; Results,
	Discussion and Conclusion, can increase the overall clarity of the project
	report.
Recommendations	Propose a series of solutions or recommendations for action;
	State your expectations or the implications for potential future work/studies
	of the same topic.
Acknowledgements	List the people you wish to thank for their help in your work.
(mainly for long	List the people you wish to thank for their help in your work.
reports)	
References	List alphabetically all the references referred to or cited in the text, such as
/Bibliography	journal articles, books and websites, following closely the required
/Literature cited	conventions of structure, style and format.
Appendices	Include complex materials, such as a questionnaire template, detailed figures
/Illustrations	or tables that are not necessary for your analyses and discussions in the main
(mainly for long	text, or would disrupt the flow of the report or significantly lengthen the
reports	Results section.
<b>Glossary</b> (mainly for	Provide definitions of technical or disciplinary terms that may be unfamiliar
long reports)	to readers
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Keys:  $\ll$  indicates a tip for structuring the sections of a project report;  $\diamond$  indicates a reminder of possible action to enhance the writing quality and readability of a project report

Adapted from: McMillan & Weyers (2011); Silyn-Roberts, (2013).

#### 4. Writing the Body Sections

Below are samples for each of the body sections. Note that you are advised to closely follow the assignment guidelines given by your department or lecturers, for instance, the use and style of (sub-)headings, word limit, section length (especially sections with visuals), appendices, font, line spacing, and margins.

Introduction:	
The waste problem is always a big challenge and concern for affluent countries.	Introduce the topic
When people become richer, they tend to consume more to achieve greater	with background
convenience and better living standards, however at the same time the waste they	information.
generate keep increasing.	
There are three common types of solid waste in Hong Kong, they are: 1) municipal	Define the major
solid waste, which refers to the waste generated from domestic, commercial and	terms/concepts.
industrial activities; (2) construction waste, which arises from construction,	
renovation and demolition activities and (3) special waste, which includes chemical	
waste, livestock waste and sewage sludge. []	
The objectives of this report are to examine the effectiveness of implementing a	
Municipal Solid Waste Charging Scheme under "polluter-pay" principle for solid	State the objective(s)
waste management in Hong Kong, and to provide recommendations to make it more	of the project.
comprehensive.	
The first part of the report will study the public's feedback about the "Polluter-pays"	
principle of the municipal solid waste charging scheme. Then the upside and	Provide a preview for
downside of the scheme - the problems that may arise after implementing the policy-	the subsequent
	-
will be analyzed. The third part of the report will take examples from other countries	contents of the
who are successful in this matter and suggest alternatives to alleviate this issue. A discussion on whether the principle is the most suitable measure to reduce waste	report.
discussion on whether the principle is the most suitable measure to reduce waste	
for Hong Kong will be included at the end.	

## Excerpts A&B are two examples of the moves in the **Literature Review** Section:

### Excerpt A

Provide a context for
the later discussion.
Describe the
historical
development and
current state of the
topic.
Citations
(underlined)
* These examples use
the APA format.
Please consult your
lecturer for his/her
preferred citation
format

Excerpt B

Literature Review	
Zhu and Zhao's (2015) literature studied the origin and the development	Indicate and describe related
of "Polluter Pays" Principle (PPP). They state that this principle was	previous studies and scholars'
introduced by the Organization for Economic Cooperation and	chief contributions.
Development (OECD) in the 1970s, with the first consideration of this	

charging scheme being allocation of costs for pollution prevention and control measures. They suggest that there are some shortcomings of the principle –mainly the principle is so broad that different interpretations appear-- like the words "polluter" and "acceptable state" are not well-defined. [...] Zhu and Zhao's (2015) article also specifically discussed the PPP and waste management in Hong Kong and the critical factors of why PPP was not as successfully implemented as the other cities. They suggest that it is mainly due to Hong Kong adopting a conservative implementation approach—only enforced in selected areas with costs just partially internalized, and without establishment of legislation.

Despite the above, Zhu and Zhao (2015) see progress and improvement so they still maintain a positive outlook for the use of PPP in Hong Kong [...]

Nevertheless, contrary to Zhu and Zhao's opinions, since Hong Kong is a small but densely populated city compared to other countries, the conditions are somehow different, and the measures used should not be exactly the same as those successful countries. As a starting point, a more conventional approach is more suitable for Hong Kong, it gives room for the government to make an adjustment by reviewing regularly and referring to other countries (Lee et al.2016). Through continuous improvement, the most feasible schemes for waste reduction in Hong Kong can be created.

There is little discussion on the advantages of PPP, successful examples of PPP, and the difficulties a country may encounter during its implementation in the literature. Thus, other than the basic information of PPP, this report is going to investigate further in these three aspect[s] to see both the strengths and weaknesses of the principle and how to better apply the principle in Hong Kong.

Indicate and describe related previous studies and scholars' chief attitudes/opinions/contributions.

Evaluate / compare and contrast ideas in previous studies, and outline the author's approach.

#### Below is an example of the moves in the **Recommendations** part of the **Discussions** Section:

#### Recommendations

After reviewing the waste management policy and solid waste treatment adopted by Japan, South Korea and Taiwan, it is found that all of them have been reducing their solid waste disposal mainly by reduction of solid waste generation through recycling. They all share the same vision of replacing landfills with incinerators as their final solid waste treatment. As Hong Kong faces a similar challenge with her neighboring countries – lack of sufficient flat land for waste management, the strategies adopted by them are most likely applicable to Hong Kong. [...]

Evaluate the properties, development, needs and problems associated with the topic.

#### [...]

#### Reduction of solid waste generation

Japan has adopted a different policy principle to reduce her solid waste disposal	Discuss the
when compared with South Korea and Taiwan. The former has chosen to mobilize	advantages and
their citizens through legislation which addresses stakeholders from the upper social	disadvantages of
hierarchy – local governments and businessmen, while the latter has chosen to use	factors affecting the
a charging system to incentivize citizens' participation in recycling.	topic.
Nevertheless, the success of the policies adopted by Japan, South Korea and Taiwan	Propose possible
will never be achieved without public education, which teaches the citizens how to	<u>solutions or</u>
categorize the recyclables and how to treat them before disposal. Therefore, Hong	<u>recommendations</u>
Kong should plan ahead by starting to educate our next generations the correct	<u>for action.</u>
procedures for recycling. []	
Apart from education, sufficient recycling facilities are essential to the success of the	Propose possible
policies. At present, recycling bins are accessible to more than 80% of Hong Kong	<u>solutions or</u>
residents (Environment Bureau, 2013). Hong Kong should keep on increasing the	<u>recommendations</u>
accessibility of recycling bins so that citizens can recycle conveniently at any location.	<u>for action.</u>
[]	
<u>Waste fee system</u>	

Recently, Hong Kong has been proposing a charging scheme similar to the VWF andEvaluate thethe PBTCF. It has led to disputes in society over this issue, from the price and volumeproperties,

of the authorized garbage bags, to the legal framework for enforcement. A survey	development, needs
discovered that a charging scheme may not be suitable to Hong Kong as it is least	and problems
supported by the public (Wan et al., 2018). This suggests that Hong Kong will likely	associated with the
face great difficulty introducing a system similar to the VWF and the PBTCF.	topic.
To settle the dispute, Hong Kong can conduct a pilot project just as what South Korea	Propose possible
has done. In order to gain public support for policy measures, it is suggested that the	solutions or
has done. In order to gain public support for policy measures, it is suggested that the government should work on changing the publics' 'attitude and perceived policy	solutions or recommendations

## **Conclusion** Section:

Conclusion	
To establish a comprehensive solid waste treatment system, both strategies towards the reduction of solid waste generation and solid waste treatment are essential. By gaining experience from Japan, South Korea and Taiwan, it is recommended that	Summarize all important findings in the report.
Hong Kong take prompt actions to evaluate her recycling policies and plan for constructing infrastructure for solid waste treatment.	
In this paper, e-waste has not been mentioned. However, Hong Kong should also	State personal
pay attention to its generation of e-waste, as it poses a serious threat to the	thoughts and make
environment if they are disposed of improperly. For further research purposes, it is	recommendations
suggested that analysis of the experiences from European countries, the pioneer of	for the selected
e-waste management, can be conducted to help Hong Kong form a more complete	topic.
solid waste treatment system.	

#### 5. What are the appropriate language conventions for project reports?

Project reports usually adopt an academic writing style, even though their format, content and presentation may vary for different subjects and disciplines. Academic writing, as well as science and technical writing, require **conciseness** and **clarity**. It is important to keep your language **simple**, **accurate** and **objective** when you express ideas (McMillan & Weyers, 2011).

Please refer to table 4 in the Appendix for a list of the most common verbs for university assignments and exams.

## 5.1 Demonstrating objectivity by using impersonal language

The main ways to establish objectivity are as follows:

- Avoid first- and second-personal pronouns 'I/me/one, you', and 'we/us';
- Use structures like 'It is...', 'There is/are...' to introduce sentences, using the appropriate tense;
- Use structures like 'This (NOUN) is...' or 'These (NOUN) are...' for more specific points with
  a clear reference to the noun phrases appearing in the previous statements. The appropriate
  tense should be used. For example:
  - [1] In Zhu and Zhao (2015)'s literature, they studied the origin and the development of "Polluterpays" principle (PPP). [...] <u>This literature</u> also specifically discussed the PPP and waste management in Hong Kong [...]
- Use the passive instead of active voice, in order to focus on the action but not the actor who performed the action. It is better to maintain a good distribution and a reasonable number of passive constructions, so as to avoid distracting your readers (ELC, 2018).

## 5.2 Using appropriate verb tense and form

Table 3 summarizes the appropriate verb tense or forms for different moves in project reports.

Functions/Moves	Suggested tense/form	
Describing procedures and techniques of the research	Past tense	
Describing <b>results</b> (of both the author's and other scholars' research)		
Describing established knowledge and existing situations		
Describing answers to the research question		
Describing illustrations	Present tense	
Describing morphological geological and geographical features (for		
scientific-style reports)		
Describing theoretical background		
Giving recommendations	Conditional, subjunctive,	
	imperative forms	
Stating procedures or a set of instructions	Imperative form	
Describing future events or in the Material and Methods section	Future tense	

Table 3: The use of verb tense and form for the moves or functions in project reports

Adapted from Silyn-Roberts (2013).

## 5.3 Hedging and assertive language

When you are not sure how correct your explanations, inferences or implications are, or there is more than one possible factor or variable, you should avoid being direct and definite. This is called hedging. The following are some ways of hedging:

• The use of modals like may/might/would/could + V

... choosing a site to build new landfills <u>may</u> take a long time to the Hong Kong government and to the worse situation, nobody <u>would</u> support building program if it is harmful to their benefit.

- The use of verbs like seem, appear, suggest, indicate
- The use of adjectives and adverbs like *possible/possibly*, *probable/probably*

## 5.4 Using appropriate vocabulary

Various categories of expressions are listed below for your reference:

## **Introduction**

Function	Useful Expressions
Stating the project objective	• aim at/to, attempt, discuss, examine, figure out, focus on, provide, reduce, review
Defining a technical or key term	• BE + known as/caused by, refer (to) This disease <u>is known as</u> Head and neck cancers <u>are caused</u> <u>by</u>
Providing a context for later discussion:	<ul> <li>will/would + BE + V(pp),</li> <li>verbs (V): analyse, discuss, include, study</li> <li>After the discussion, there <u>will be</u> a comparison between these three policies and recommendation <u>would</u> also <u>be included</u>.</li> <li>In this paper, solid waste management in other countries <u>will be discussed</u></li> </ul>

## Literature review

Function	Useful Expressions
Indicating/describing/comparing and	Verbs:
contrasting ideas in related previous studies	• compare, confirm, discuss, prove,
and scholars' chief contributions:	remind, state, study, suggest, think

Structures:
<ul> <li>compare(-d) to/with</li> </ul>
• On the contrary / contrary to

# Methods/Methodology

Function	Useful Expressions
Describing and explaining the methods employed:	• adopt, analyse, apply, attempt, calculate, conduct, construct, define, derive, indicate, investigate, perform, select, show, use

# Data analysis, Findings and Results

Function	Useful Expressions
Describing and reporting textual and graphic information	• indicate, plot, represent, show
Describing the analytical processes	• carry out, calculate, capture, eliminate, investigate, retain
Describing trends:	• drop, decrease, decline, increase, level off, reach, reduce, remain,
Describing the degree of movement:	slow(ly), gradual(ly), steady(-ily), dramatic(ally), sudden(ly), sharp(ly)
Describing the cause and effect of the experiments	• account for, cause, result from
Making comparisons	<ul> <li>compare(-d) to/with</li> <li>On the contrary / contrary to</li> <li>X is more/higher/faster/smaller than Y</li> <li> between X and Y</li> <li>comparatives The box plot shows that number of births on weekdays were higher than on weekends.</li> </ul>

- superlatives
<u>The most significant</u> trend seen in the box
plot is that most births took place during
weekdays, with <u>the highest</u> mean on
Tuesdays.

# Discussions and Recommendations

Function	<u>Useful Expressions</u>
Evaluating the properties/development/needs of the topic, or the advantages and disadvantages of factors affecting the topic	The biggest benefit brought from incinerators is that it <u>can deal [with]</u> part of garbage immediately the success of the policies adopted by Japan, South Korea and Taiwan <u>will</u> never <u>be achieved</u> without public education
Suggesting possible solutions and making recommendations for action:	<ul> <li>can/could/would/may/should + V         (V: absorb, act, adopt, apply, conduct,             consider, discuss, establish, introduce,             learn, mimic, plan)         Hong Kong government <u>can             consider</u> to combine these two             ideas</li> <li>BE + V-ed (V: encourage, recommend,             suggest)         it <u>is recommended</u> to provide a set             of garbage bags for free         Citizens <u>are encouraged</u> to         It is suggested+that-CLAUSE</li> </ul>

## Conclusions

Function	<u>Useful Expressions</u>
Summarizing all important findings in the report	<ul> <li>BE + ADJ/N;</li> <li>The capital fee <u>is</u> just a deterrence reduc[ing] waste <u>is</u> the main objective</li> <li> both strategies towards the reduction of solid waste generation <u>are essential</u>.</li> </ul>
Stating personal thoughts and making recommendations for further research on the topic	<ul> <li>BE + suggested, should + V (V: enforce, rethink, consider, take (initiative), pay (attention))</li> <li>Citizens/Hongkongers <u>should</u> rethink / take initiative to/ are encouraged to</li> <li> For further research purpose, it <u>is</u> suggested that</li> </ul>

#### 6. Useful resources

On this assignment genre: https://elc.polyu.edu.hk/CILL/topics/reports.aspx http://learnenglish.britishcouncil.org/en/node/9048/

On hedging:

English Language Centre (polyu.edu.hk)

On thesis statements and topic sentences: <u>http://icosa.hkbu.edu.hk/writing/specific-writing-genres-or-skills/scorm-thesis-statement-vs-topic-sentence/index.htm</u>

On referencing and citations: http://elc.polyu.edu.hk/Referencing/ https://owl.purdue.edu/owl/research and citation/resources.html

On first person pronouns and the passive voice in scientific writing: <u>https://blog.oup.com/2018/01/first-person-pronouns-passive-voice-scientific-writing/</u>

On academic phrases for various purposes: <a href="http://www.phrasebank.manchester.ac.uk/">http://www.phrasebank.manchester.ac.uk/</a>

#### References

#### Books and journal articles

McMillan, K., & Weyers, J. (2011). *How to write dissertations & project reports*. Harlow: Pearson. Nesi, H., & Gardner, S. (2012). *Genre across the disciplines: Student writing in higher education*. Cambridge: Cambridge University Press.

Silyn-Roberts, H. (2012). *Writing for science and engineering: Papers, presentations and reports.* London: Elsevier.

#### Project deliverables

- English Language Centre. (2016). *Supporting and developing students' English literacy practices in the disciplines: Genre guide to project report in Applied Mathematics*. (Unpublished project deliverable). The Hong Kong Polytechnic University, Hong Kong.
- English Language Centre. (2018). *Developing an open platform for writing support in the disciplines across the faculties: Genre analysis of project reports*. (Unpublished project deliverable). The Hong Kong Polytechnic University, Hong Kong.

## 7. Appendix

Instruction word	Definition – what you are expected to do
Account [give an]	Describe
Account for	Give reasons for
Analyse	Give an organised answer looking at all aspects
Apply	Put a theory into operation
Assess	Decide on value/importance
Brief account [give a]	Describe in a concise way
Comment on	Give your opinion
Compare [with]	Discuss similarities; draw conclusions on common areas
Compile	Make up (a list/plan/outline)
Consider	Describe/give your views on the subject
Contrast	Discuss differences/draw own view
Criticise	Point out weak/strong points, i.e. give a balanced answer
Define	Give the meaning of a term, concisely
Demonstrate	Show by example/evidence
Describe	Narrative on process/appearance/operation/sequence
Devise	Make up
Discuss	Give own thoughts and support your opinion or conclusion
Evaluate	Decide on merit of situation/argument
Exemplify	Show by giving examples
Expand	Give more information
Explain	Give a reason for/say why
Explain how	Describe how something works
Identify	Pinpoint/list
Illustrate	Give examples
Indicate	Point out, but not in great detail
Justify	Support the argument for
List	Make an organised list, e.g. events, components, aspects
Outline	Describe basic factors/limited information
Plan	Think about how to organise something
Report	Give an account of the process or event
Review	Write a report/give facts and views on facts
Show	Demonstrate with supporting evidence
Specify	Give details of something
State	Give a clear account of

Table 4: The most common instruction words for university assignments and exams

Summarise	Briefly give an account
Trace	Provide a brief chronology of events/process
Work out	Find a solution, e.g. as in a maths problem

(Adapted from McMillan & Weyers, 2007, p. 33)